

UNTITLED

30 Orchard St, NY, NY 10002
info@nyuntitled.com
+1 212 608 6002

Trending

October 27 - December 15, 2013

UNTITLED is connected to present *Trending*, a group exhibition featuring the work of Haley Mellin, Parker Ito, Brad Troemel and Artie Vierkant.

Over the past few decades nearly every aspect of life has become globalized and driven by electronic information. The inevitable result of this radical shift has been a reorientation of our experience of space and time. The overflow of the seemingly infinite stream of new information has ushered in a compression of time and an accelerated turnover. Art has come to reflect and address this condition much the same way financial markets have. Flexible accumulation, short production runs, and sudden market shifts now characterize art as much as other advanced economic sectors.

Trending seeks to address this new status quo, one of accelerated obsolescence and rapid shifts. The artists in this exhibition reflect the conditions of a newly globalized art world through the conception, production, and attention to the dissemination of their work. *Trending* is a declaration of what the most salient works of the moment are as much as it is a projection into the direction art will continue to move from here forward. In our compressed state of time, *Trending* simultaneously acts as a retrospective - looking back on recent art products by a new class of producers - as well as a preview of what's to come.

To trend is to statistically rise to prominence through collective agreement - either through a concerted effort by a core group of users (viewers), or as a phenomenon which arises out of the resonance that content has with a broad group of individuals. As an exhibition, *Trending* seeks to honor the new modes of attaining cultural capital that this digital reorientation of experience has afforded art while still honoring the essential role that the physical exhibition space retains, as facilitator of intervention, dialogue, and distinction.

Parker Ito received a Bachelor of Fine Arts from California College of the Arts in 2010. Recent solo and two person exhibitions include *Air to Surface* with Helen Johnson at Prism, Los Angeles (2013), *Parker Cheeto: The Net Artist (America Online Made Me Hardcore)* at IMO Gallery, Copenhagen (2013), and *The Agony and The Ecstasy* at STADIUM, NY (2012). Selected group exhibitions include *Time Machine* curated by Corentin Hamel at M-Arco, in Marseille, France (2013), *Lips Painted Red* at Trondheim Kunstmuseum in Trondheim, Norway, *Group Show* at James Fuentes, NY and *TECTONIC* at The Moving Museum, Dubai.

Haley Mellin received a Phd at New York University in 2012 and completed the Whitney Independent Study Program in 2008. She has shown her work in the United States and abroad with a forthcoming solo exhibition at Still House in Brooklyn, NY and recent two person and group exhibitions including *Manifesto* at French Institute Alliance Francais, NY (2013), *Out of Order* curated by Eleanor Cayre at Marianne Boesky, NY (2013), *Haley Mellin, Olivier Mosset* at UNTITLED, NY (2011), and *Portrait de l'artiste en motocycliste* at Musée des beaux-arts in La Chaux-de-Fonds, Switzerland (2011).

Brad Troemel received an MFA from New York University in 2012 and a BA in Visual and Critical Studies from The School of the Art Institute of Chicago in 2010. Recent solo exhibitions include *Concealed Carry* at Oliver Francis Gallery in Dallas, Texas (2012) and *The Social Life of Things* at Showroom MAMA in Rotterdam, The Netherlands (2011). Recent group exhibitions include *Rematerialized* at New Galerie, NY (2013), *Brand Innovations for Ubiquitous Authorship* at Carroll/Fletcher, London (2013) and *New Lovaro* in Peckham Pavilion at the Venice Biennial in Venice, Italy (2013).

Artie Vierkant received an MFA from the University of California San Diego in 2011 and a BA from the University of Pennsylvania in 2009. He has shown his work in the United States and abroad with recent solo exhibitions at New Galerie in Paris, France (2013), *Exile* in Berlin, Germany (2013) and *Higher Pictures* in New York, NY (2012). Recent two person and group exhibitions include *Time Machine* at Fonds M-ARCO in Marseille, France (2013), *Display* at Galerie Hussenot in Paris, France (2013), *Soundworks* at Institute of Contemporary Art in London, UK (2012), and *Net Narrative* at Carlos/Ishikawa in London, UK (2012).